

TLSAA agent profile

Patrick Purtle – Principal, Purtle Plevy Agencies (PPA), Manilla

TAMWORTH LIVESTOCK
Selling Agents Association



Patrick Purtle (centre) on the catwalk with Stephen King (far right) and son Michael (left)

Where are you from originally?

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How long have you been an agent?

18 years as VJ Flett and then Purtle Plevy Agencies, and 3 years before that so 21 years in total.

What's been the biggest change in your time as an agent?

The introduction of NLIS changed the dynamic of the cattle business but it now seems to work fairly well.

What do you think is the biggest issue moving forward in the livestock industry?

People need to understand their obligations with paperwork. It creates an enormous amount of work for agents when people don't do things like their Vendor Declarations right.

Everyone is part of the food industry. It's imperative that people are aware of this. It will get to the point where processors won't operate on people that don't have their paperwork in order. Producers need to give themselves every opportunity to get the best price they can, with no hang ups. Vendors are part of the food supply chain.

What do you think of the new TRLX?

Fantastic. This complex will be underwriting the Tamworth and surrounding agents and producers for years to come. Everything has an OH&S and animal welfare component these days. This facility provides the platform to conduct business in that fashion. Whether we like it or not that's the way business has gone. It's all very positive.

Other interests outside of work?

Kids have been a big focus for us for the last 10-12 years. Sport, football, golf – I enjoy watching all sorts of sport, horse racing. I also think every agent has a mandate, as part of their job, to be involved in their local community at all sorts of levels.

What do you like about Tamworth as a place to live and work?

30 or 40 operators turn up every week and that's why Tamworth will always be a strong centre. We're not dealing with people who can put together a line of 1000 boat cattle; that diversity underwrites everyone's activity. The number of people in play is our strength and will be for years to come.



CONTACT DETAILS

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